

Frozen River Film Festival 2020 Advertising Opportunities

2020 Printed Program Ads	Width	Height	Price	Total
Full Page	5.5"	8.5"	\$700	\$
Half Page Horizontal	5.5"	4.25"	\$400	\$
Half Page Vertical	2.75"	8.5"	\$400	\$
Quarter Page Horizontal	5.5"	2.125"	\$225	\$
Quarter Page Vertical	2.75"	4.25"	\$225	\$
Ad Design* (if print ready art is not available)			\$25	\$
"How to Frozen" Map			\$150	\$
Logo on Volunteer T-Shirts (6 slots available)			\$300	\$
Sponsor a Category:				
Global Culture			\$500	\$
Environment			\$500	\$
Adventure			\$500	\$
			Grand Total	\$

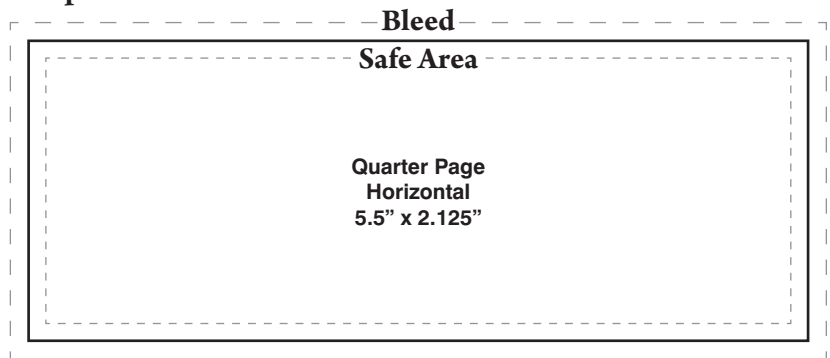
Art Requirements for Program Ads

- Program Size: 5.5" w x 8.5" h
- Full color: CMYK
- Resolution: 300 dpi
- File: PDF, AI, EPS, JPG
- Fonts: must be embedded or outlined
- Bleed: allow for .125" bleed on all sides
- Safe area: allow .125" inset on all sides

Deadlines

- Space reservation: **9/9/19**
- Finished ads: **10/7/19**

Sample:



**Email finished ads or art questions to heidi@design-on-call.com*

Questions? Contact Sara Enzenauer - sara.e@frff.org or 763-291-4754. Return completed form to:

Frozen River Film Festival
160 Johnson St
Winona, MN 55987

Company Name: _____

Phone: _____

Contact Name: _____

Email: _____

Company Position: _____

Preferred Billing Date: _____

Address: _____

City/State/Zip: _____

Frozen River Film Festival 2020 Ad Sizes

(include .125" bleed and safe area for every ad size)

Full Page
5.5" x 8.5"
\$700

Half Page
Vertical
2.75" x 8.5"
\$400

Quarter Page
Vertical
2.75" x 4.25"
\$225

Quarter Page
Horizontal
5.5" x 2.125"
\$225

Half Page
Horizontal
5.5" x 4.25"
\$400